

# Dhanshri Deokar

UI/UX Designer

I'm an organized mess, drawn to listing, planning, and thoughtful execution. I live through words, stories brewing in my head. I think (a lot), exploring ideas from multiple perspectives. With a strong interest in psychology, I enjoy understanding people, conducting in-depth research, and synthesizing insights.

Through design, I aim to find and solve problems and make everyday life a little better.



## Education

- 2023  
2027
 Bachelor in Fashion and Lifestyle Accessory Design  
 National Institute of Fashion Technology, Jodhpur. (Pursuing)
- 2021  
2023
 Higher Secondary Certification in Arts  
 Deogiri College, Ch. Sambhajinagar, Maharashtra.
- 2015  
2021
 Secondary School Certification  
 S.B.O.A Public School, Ch. Sambhajinagar, Maharashtra.

## Language

English, Hindi, Marathi

## Projects

● July'25  
Present

**SukhiSoul** /Freelance  
UI/UX Designer

Collaborated on the MVP development of SukhiSoul by analyzing its mission, vision, and objectives to inform user-centric design and functionality.

● Nov'25  
Jan'26

**Valoare** /Freelance  
UI/UX Designer

Designed a personalized internal web application for Valoare, a finance company, focused on tracking, planning, and managing meetings for internal teams.

● June'25  
Dec'25

**Radha Productions** /Freelance  
Graphic Designer

Designed a Riyaz Planner—an artist-focused journal created to support structured practice, reflection, and creative growth.

● Jan'25  
March'25

**Radha Productions** /Freelance  
UI Designer

Designed and structured the website for Radha Productions by organizing content, defining information flow, and creating a cohesive visual language aligned with the brand.

## Academics

and beyond

- 18 July '25  
28 July '25

**Craft Research Documentation**

Executed product research with a holistic lens on culture, narratives, and sustainability in Molela village with artisans.
- Oct '24  
Oct '25

**Converge**  
Inter NIFT Competition

Represented college in graffiti and group dance, gaining exposure of the nationwide talent.
- Feb '25  
Mar '25

**Graffiti**  
Jodhpur Air Force Station

Executed graffiti at Officers' Mess in a 7-member team of college.

## Abilities

Articulating ideas and vision  
Empathy  
Leadership  
Management  
Planning and Organization  
Behavioral Observation





## Skills

Storytelling  
Design Research

MVP Planning  
UX writing  
Information Architecture (IA)  
Usability testing  
Heuristic Evaluation

Workflow Design  
Visual Design  
Prototyping  
(Low-Mid Fidelity)

## Softwares

-  Figma
-  Framer
-  Antigravity
-  Blender
-  Adobe Photoshop
-  Adobe Illustrator
-  Adobe Indesign
-  Adobe Autocad (2d/3d)
-  Autodesk Fusion

## Interests

Bharatnatyam  
Violin  
Reading  
Writing  
Psychology  
Vibe coding  
Live sketching

## References

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## Contact

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